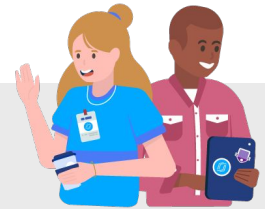


Digital Citizenship & Literacy

TikTok Teach PSA Challenge

May 17, 2021 - June 11, 2021

Challenge Guidelines



- PART 1:** Teachers must teach a **MINIMUM** of 2 Nearpod lessons found in the Digital Citizenship folder in the **BPS District Library**.
- PART 2:** Teachers and their students must create a Public Service Announcement video to promote digital citizenship or a more specific topic within digital citizenship.

For more information, see challenge descriptions and guidelines on the next page!

All submissions are due in Schoology by **5:00pm on June 11, 2021**

Challenge Prizes

- **EVERY** teacher who completes the challenge will be given a **Digital Citizenship microcredential** to enhance your expertise and skill set and add to your email signature!
- A PSA submission from each grade will be **chosen as an exemplar model**. These grade level exemplars will:
 - Be highlighted, shared, and celebrated district-wide!
 - Receive a Swag bags full of prizes



PART 1: Nearpod Digital Citizenship lessons

1. Search for lessons by grade level in your Nearpod District Library here: <https://nearpod.com/libraries/11070/folder/1734651>.
2. Add at least 2 lessons to your Lesson Library and launch these lessons with your students!



PART 2: PSA Guidelines/Checklist

CATEGORY	CRITERIA
TOPIC	<p>This must be a Public Service Announcement related to the topic of Digital Citizenship. The PSA can be for the overall theme of digital citizenship or focused on a more specific topic. The PSA must include specific vocabulary, phrases, and themes from topics that you have studied throughout the year.</p> <p>Keep in mind the type of videos that peak your attention and try to incorporate that into your final product!</p>
FORMAT	All submissions must be digital and should be in .mp4 or .mov format. Use programs such as PPT, Google Slides, iMovie, Clips, etc.
STUDENT INPUT	50% of student input to both information and design MUST be included in final product.
TIME	60-90 seconds in length. <i>*Submissions beyond 90 seconds will NOT be accepted.</i>
SUBMISSIONS	<p>Please submit in Schoology.</p> <ul style="list-style-type: none"> • Course Title: 2021 BPS Digital Citizenship Challenge • Course Join Code: 2C2S-976N-X43TW <p>Use the code to join the course, find the assignment related to your specific grade or grade band and submit your PSA on behalf of your students.</p> <p>Please make sure to name your file using the following format: "GRADE_teacher last name_DCPSA"</p>