

enjoy

BLUE

for exclusive discounts



This winter, hit the ice with Blue.

It's getting colder out there, so we're turning up the heat with some exciting, healthy activities to keep you moving and having fun.

Bring your family out for a skate at Canalside, Healthy Zone Rink, or HarborCenter. As a valued BlueCross BlueShield of Western New York member, you're entitled to healthy savings for these healthy events. Just show your member ID card to receive your discount.

### HARBORCENTER

Save \$1 on skating admission.

### Canalside

Receive \$1 off skate rentals and admission.

Switch up your lunch routine this winter and enjoy \$5 skate rental and admission on [The Ice at Canalside](#) every Thursday from 12 – 2 p.m.

### Healthy Zone Rink

Save \$1 off admission to any public skate this season.

For more information, visit [bcbswny.com/play](http://bcbswny.com/play).



**BlueCross BlueShield**  
of Western New York