



Personal Appearance Release

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby grant the Buffalo City School District the following rights relating to the School District's possible use of my child's appearance in a still or video production to be produced by the School District by

Date _____

at _____ in the City of Buffalo.

1. The School District may use my child's likeness and voice for the purposes of advertising, publicity and sales promotion, but not as a direct endorsement of any particular product or service.
2. I acknowledge that I have not been promised, and do not expect to receive any fee, payment, reimbursement or other remuneration in connection with the Programming, but that I have agreed to allow my child to appear for purely personal considerations.

AGREED TO AND ACCEPTED THIS _____ DAY OF _____

signature

address

please print your name

child's name (please print)